# 1LINCOLN-LANCASTER COUNTY HEALTH DEPARTMENT Board of Health June 10, 2014

## ROLL CALL

The meeting of the Board of Health was called to order at 5:00 PM by Jacquelyn Miller at the Lincoln-Lancaster County Health Department. Members Present: Roma Amundson, Alan Doster, Doug Emery, Karla Lester, Michelle Petersen, Craig Strong, Mike Tavlin, Brittany Behrens (ex-officio), Rick Hoppe (ex-officio), Tim Sieh (ex-officio) and Jacquelyn Miller.

Members Absent: Heidi Stark.

Staff Present: Judy Halstead, Charlotte Burke, Steve Beal, Steve Frederick, Scott Holmes, Andrea Haberman, Brian Baker, Gwendy Meginnis, Pam Rowe, Laura Cook and Elaine Severe.

## APPROVAL OF AGENDA

Dr. Miller asked if there were any additions or corrections to the Agenda.

<u>Motion</u>: Moved by Dr. Lester that the Agenda be approved as printed. Second by Mr. Tavlin. Motion carried by acclamation.

## APPROVAL OF MINUTES

Dr. Miller asked if there were any additions or corrections to the Minutes.

<u>Motion</u>: Moved by Dr. Petersen that the May 13, 2014 Minutes be approved as printed. Second by Dr. Doster. Motion carried by acclamation.

## **PUBLIC SESSION**

#### DEPARTMENT REPORTS

## 1. Health Director Update

Ms. Halstead stated Mayor Beutler will release his proposed budget for 2015-2016 on July 14, 2014. The Department's 2015-16 budget request will be reviewed by the Lincoln City Council July 15-16, 2014.

Ms. Halstead stated the City of Lincoln has a vending machine contract with Pepsi Cola. Ms. Halstead and Ms. Burke met with Pepsi Cola officials to discuss new advertising slogans to support a healthy Lincoln. They include Fit Pick Pricing, Pick A Smart Snack and Grab a Bottle of Goodness. This is a way to offer many snack options that have less

sugar, fewer calories and lower saturated fats. Pepsi Cola also agreed to offer the same pricing structure to the County and the Public Building Commission for Fit Pick items.

Ms. Halstead provided a presentation on "We Have Been Doing More With Less and We Are Not Keeping Up". The presentation was provided to the Mayor and City Department Directors. The presentation included information on how Lincoln has added 16 square miles in the past 13 years and the population has increased by 23,000. During that time, the Health Department eliminated 33 positions and reclassified 26 positions. She reviewed the programs that were eliminated or reduced, and the changes in the number of FTEs requested. During that time, the Department increased the number of pets license, increased the number of dental patient visits, increased the number of renewed food establish permits, added the Responsible Beverage Serve/Seller Program, added enforcement of mandatory garbage service and added the City and County Wellness Program. The Department has requested 1.75 new FTEs in the coming budget years, FY 2015 and 2016. The positions include an a .25 FTE EH Specialist I in the Food Program (Fee funded), a .5 FTE Office Specialist in the Dental Program (fee funded) and a 1.0 FTE Environmental Health Educator for the Household Hazardous Waste Program (Occupational Tax funded). Dr. Lester asked if the reductions have impacted services the Health Department provides. Ms. Halstead replied in some areas yes.

## CURRENT BUSINESS (Action items)

#### 1. Proposed Fees for Environmental Public Health Services for FY 2015 and FY 2016

Mr. Holmes stated the proposed increases to user fees for the Environmental Health program were provided to the City Budget Office as part of the Health Department's budget proposal for 2015 and 2016. Most fees are proposed to increase about 3%. If the proposed fees are included in the Mayor's budget, the proposed increases will be sent to the City and County for approval.

Motion: Moved by Dr. Lester that the Board of Health approve the fee increases for Environmental Public Health for FY 2015 and FY 2016. Second by Ms. Amundson. Motion carried by a 7-0-1 roll vote. Mr. Emery abstained.

#### CURRENT BUSINESS (Information Items)

## 1. <u>Strategic Planning Review</u>

Ms. Halstead and Mr. Frederick provided an update on the Department's internal strategic planning process. The Department contracted with John Beranek, Intersections Consulting, from Sioux Falls, SD, to facilitate the process. Mr. Beranek met with the Department's Management Team for 1 1/2days. The Management Team will meet again to finalize the process. Mr. Frederick reviewed the five Strategic Directions which include Improving Public Health Outcomes, Developing Staff and Fostering Relationships, Promoting the Value of Public Health, Enhancing Collaborations and Partnerships and Focusing on Quality and Efficiency. Staff began with developing a 90

day implementation process. Staff will begin work in September on the first phase of the implementation of the plan.

# 2. Tobacco Enforcement Summary Report

Mr. Baker and Ms. Rowe provided an update on the Department's Tobacco Enforcement Program. Highlights included tobacco related information, youth tobacco sales compliance checks, youth projects, tobacco cessation efforts and outreach. The Department partners with the Lancaster County Tobacco Free Coalition which includes many agencies in the community. The program is responsible for enforcement of the Lincoln's Smoke Free Act and the Clean Indoor Air Act. Mr. Baker stated 60 complaints were received between 2009 and 2012 and 46 citations were written because of the complaints. Staff were also involved in the implementation of the Lincoln Parks and Recreation Department's "Play Tobacco Free" initiative.

Ms. Rowe provided information on the Department's efforts to reduce the sale of tobacco products to minors. The Department partners with the Lincoln Police Department and the Lancaster County Sheriff's Office and conducts compliance checks. Compliance checks are an attempt of a minor to purchase tobacco products from a tobacco vendor. Teens sign up to participate in the project and are trained. She stated 14 sales were made in 171 attempts during the past year.

## 3. Move More Lincoln-CHE Initiative

Ms. Halstead and Dr. Lester provided information on the Community Health Endowment's "Move More Lincoln" initiative. The Initiative was launched in early June and concludes on September 14, 2014. Individuals are encouraged to sign up, track their minutes of physical activity over the summer months. Physical activity includes, walking, running, walking the dogs, dancing, etc. It is hoped Lincoln can reach five million minutes by the end of the summer. Dr. Lester encouraged individuals and family members to register for the program.

#### **FUTURE BUSINESS**

#### ANNOUNCEMENTS

No July Meeting

Next Regular Meeting – August 12, 2014 – 5:00 PM

The meeting was adjourned at 6:17 PM.

Elaine Severe

Recording Secretary

Jacquelyn Miller, DDS

Vice-President